

»Just realize it«

businessNavi®

Intelligent
Reports and Analyses,
Planning included

3 months trial

Implemented within 2 weeks



Are you able to response to ad-hoc information requests in a timely manner?

Do you have the feeling that you spend more time on preparing relevant information than actual decision making?
Do you wish to have more time to focus on what is really important for your business?

Redesign your information management to benefit from a quick implementation process and the advantages of a web-based IT solution that is adaptable to your current needs with the help of our businessNavi solution.

Quick & efficient data use

businessNavi will help you to streamline lengthy your analyzing and coordination processes. It provides a higher level of transparency of your business processes and allows you to monitor your key performance metrics on an ongoing basis. You become aware of subjects you have to focus your actions on.

businessNavi is a preconfigured information system, that allows holistic evaluation of complex processes such as

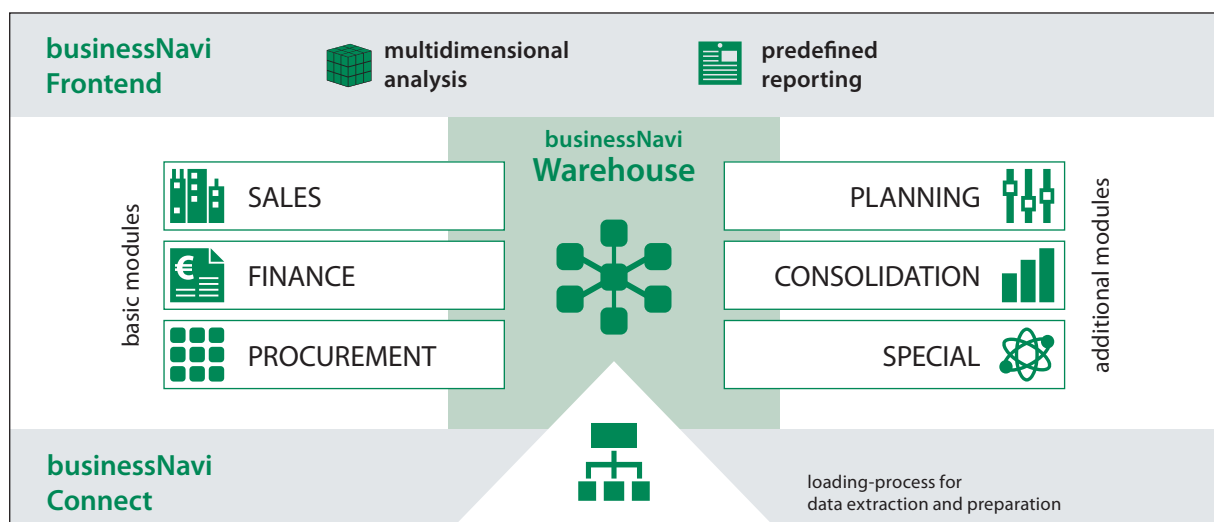
sales order management, procurement, shipment and accounting. These can then be monitored and analyzed from various functional perspectives. End users can have personalized perspectives on specific processes to suit their individual information requirements.

The result of a standardized and preconfigured database is that any changes are transparent and fully traceable. Up-to-date information are available in detail: Anytime and anywhere.

Go down to the roots: **businessNavi** integrated cross-process analyses and reporting capabilities enable you to identify weaknesses in your business activities to initiate suitable remedial measures.

Flexible adoption

As **businessNavi** is a web-based solution, all data are accessible using internet-enabled devices. Using the option of our hosted solution, there is no need to invest in hardware and special IT know-how. Additionally, you have the option of buying or leasing the **businessNavi** licenses.



How does businessNavi work?

businessNavi is a pre-configured data warehouse with standardized ETL-processes that extract data from any operational system on a daily basis. The data is transformed, structured logically and uploaded into a unified database.

The data model defines the objects/tables and their respective relationships in a structure that is optimized for reporting and analysis. From the time of implementation, all changes in core structural data are retained, so that current and historical perspectives on the data are possible (Historization). Company specific parameterization of the pre configured data warehouse permits a rapid and straightforward implementation. For example the **businessNavi** module sales can be implemented in just 10 days.

Outline of the modules

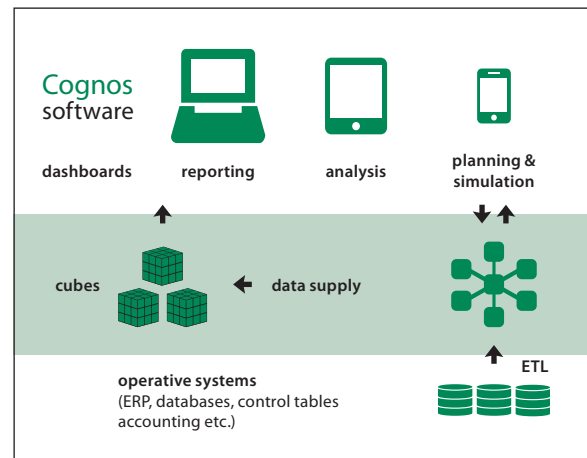
Other optional modules can be combined with the basic module **businessNavi connect & warehouse**. Requirements not covered by the standard modules can be accommodated through customization. This allows you to tailor your own company specific management information system.

businessNavi sales

The module sales provides you with an overview of all relevant customer information, both at aggregated level and in detail. Identify unprofitable clients and products with a few clicks, or automatically receive exception reports when predefined margin limits are exceeded.

businessNavi finance

The module finance connects cost centre accounting



with the income statement and makes it possible to analyse data at the most granular level. An intelligent cash flow calculation, combining outstanding debtor and creditor positions is included. Historic payment behaviour and current booked order information complete this module.

businessNavi procurement

The module procurement provides a new perspective of the purchasing and production process: Internal and external demand volumes can be analysed right down to the document level. Access your stock levels at any point in time and obtain a rolling forecast of your future procurement requirements. Combined with the module sales, it provides a detailed insight into related cash-flow impacts.

businessNavi planning

This module proposes estimates, based on dynamic data in your data warehouse for rolling forecasts and planning processes: Thus, the most current information is used for your predictions.



businessNavi is based on software components of IBM Cognos and Microsoft. As a certified partner, our software offering is always up to date with the latest technologies. This provides our customers the necessary reassurance that their investment is secure and will keep pace with future technological developments.

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before you buy

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